

Betsy A. Haas, MA

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Business Career Summary

Betsy Haas is a veteran business professional with over 40 years' experience of a solid, heart-centered focus in strategic planning, visioning and goal setting, group facilitation, training, leadership development, and motivational speaking that has enabled her to partner with a wide variety of organizations from corporate, to non-profit to government. Betsy customizes her approach to practical solutions for empowering individuals, teams and organizations that meet business criteria and fulfill the human needs of the workforce.

Comfortable in the board room, classroom, or a TV studio she uses her experience as a successful sales manager, organizational designer, leader and presenter to create meaningful change, produce affirming cultures and empower individuals to achieve successful results. She is an in-demand speaker and is known for her "Positive Quote of the Day" column and "Positive Life/Leadership Motivational Boot Camp" Webinars. She is also an expert coach with clients in many industries. Her Train-the-Trainer programs for industry specific groups, has resulted in trainers highly capable of training in-house employees. Betsy's "Leadership Institute" has won accolades throughout California as well as the United States. She is a sought-after coach for performance challenged employees for many of the entertainment studios, schools and non-profits as well as individual executives and people ready to grow into their visions.

Certifications

EQ-i® and EQ-I 360® (Emotional Quotient Inventory) - Trainer

Peace Builders, Peace Partners, Inc. – National Master Trainer / Certifier

LPI and LPI-360 (Leadership Practices Inventory) – Jossey-Bass/Pfeiffer National Partner / Trainer

Probe (Promoting Business Excellence) – Benchmarking Software / Facilitator

The Tipping Point: Creating Contagious Change – Simulation Software / Facilitator

Work History

Esteemed Human Development International, Sherman Oaks, CA

1992 – Present

Owner / Consultant / Instructional Designer/ Trainer / Coach / Motivational Speaker

EHDI is a Human Capital consulting firm focusing on integrating sound management principles with a people-focus to create effective, measurable and meaningful results.

- Designed and developed King's County Community Action Center Leadership Institute, LPI and EQI Assessments, (individual and 360), facilitated off-site training, webinars for 47 managers over a 9-month period. Trained and managed all participants in on-going Peer Coaching project and Team community action projects.
- National Training Contractor for Aetna Health and Wellness, Horizon Health, Work Life, Resources for Living and many regional Employee Assistance Programs providers placing and managing more than 500 trainers for over 1,500 workshops in various companies, in all business segments. We have Subject Matter Experts (SME).
- Keynote Speaker National Head Start Leadership Institute, San Antonio, Texas.

- Designed and developed strategic planning and board retreat for San Mateo 4C'S – Multiple agency child care coordinating council and provider resource for San Mateo county, CA funneling approx. \$10M in government funds annually.
 - Implemented Phase I Strategic Planning across all internal and external stakeholders.
 - Conducted extensive assessments including the LPI (Leadership Practices Inventory) 360°.
 - Co-created agency values, vision, mission statements and goals through a series of facilitated meetings across all stakeholders.
 - Facilitated Board Retreat and gained buy-in for strategic re-direction.
- Annual workshop presenter for numerous state-wide and national conferences.
- Facilitated over 200 webinars with 10-3000 online.

Advocates for Human Potential, Inc. (AHP)

2008 - 2014

Consultant

Three-year contract for Women's Addiction Services Leadership Institute which is funded by the Department of Health & Human Services:

- Co-created Leadership Immersion and Enhancement Training for Executive Directors, Professors, and Advocates.
- Presented the training during the Immersion and Enhancement Trainings
- Hosted regular webinar trainings
- Implemented Phase I Strategic Planning across all internal and external stakeholders.
- Conducted extensive assessments including the LPI (Leadership Practices Inventory) 360°.
- Facilitated agency values, vision, mission statements and goals with participants.

Simi Valley Center For Spiritual Living, Simi Valley, CA

2015 - Present

Staff Minister (congregation approx. 250)

In addition to the role of a Staff Spiritual Leader, responsible for presenting various talks and presentations to weekly services, developing and facilitating accredited classes and workshops on personal and spiritual development, and fund raising events.

- Speak at churches and spiritual centers throughout the USA and Canada.
- FUN(d) raising coordinator.
- Officiates at services including weddings, funeral, baby-naming, house blessing, etc.
- Teaches Science of Mind classes
- Serve on the Community Outreach Team

Granada Hills Center For Spiritual Living, Granada Hills, CA

2007 - 2015

Staff Minister (congregation approx. 200)

In addition to the role of a Staff Spiritual Leader, responsible for presenting various talks and presentations to weekly services, developing and facilitating accredited classes and workshops on personal and spiritual development, and fund raising events.

- Speaks at churches and spiritual centers throughout the USA and Canada.
- Leads the Practitioner program – Schedules all Practitioners, leads the Pastoral Care Team
- Fund raising coordinator.
- Officiates at services including weddings, funeral, baby-naming, house blessing, etc.
- Co-Created and facilitates bereavement group.
- Teaches Science of Mind classes
- Board of Trustees

OTHER

- Youth Minister: Noho Arts Center for New Thought (Global Truth Center Los Angeles)
- Ministerial License: 2007
- Practitioner License: 2005

Peace Partners, Inc., Long Beach, CA.

2003 – 2013

Certified Master Trainer

Trainer of trainers for the Peace Builders program, administered to educational institutions to teach children and adults specific tools to create peace and live in peace as a community.

Aetna EAP, Hartford, Conn.

2003 – Present

Horizon Health, Lewisville, TX

LifeCare, Shelton, Conn.

Ceridian Health, Bloomington, MN

Humana Health, Louisville, KY

Trainer/ Training Broker

Training for corporate clients on Work/Life topics. More than 300 different topics supplied by EAP Training Departments. Clients include large corporations and small independent companies, public municipalities, and US Government. Over 500 trainers in our national training network.

University of LaVerne, LaVerne, CA

1994 - 1996

Adjunct Faculty

- Taught management skills, business administration and human development.

State of New Mexico, Santa Fe, NM

1992 - 1993

Bureau Chief of Child Care

- Created, developed and administered bureau for Federal and State child care funds serving low income families through a structured state wide program system.

Childcraft Ed. Corp., Edison, NJ

1987 -1992

Sales Manager

A Walt Disney Co. - that manufactured and distributed educational materials and furniture throughout the world.

- Created and developed Western U.S. Region including: sourcing and recruiting sales team.
- Developed team that was #1 in growth for the country for 4 consecutive years.

Education

M.A., PACIFIC OAKS COLLEGE, PASADENA, CA

Human Development: Adult Learning & Administration.

B.S., COLORADO STATE UNIVERSITY, FORT COLLINS, CO

Major: Child Development and Family Relationships
REVERAND, CENTERS FOR SPIRITUAL LIVING, GOLDEN, COLORADO

Past and Present Affiliations

Academy for Coaching Excellence
Professional Coaching and Mentoring Association
National Association for Educating Young Children
Centers for Spiritual Living
Los Angeles Organizational Development Network
American Training and Development Los Angeles

Other Experience

Creator Personal Growth and Leadership Boot camp – tele/webinar
Cable TV talk show host with over 75 programs
Author “I Make THE Difference” perpetual calendar
CD “Full Esteem Ahead” focused on building Self Esteem